## NEW SelectScience® Seal of Quality Program



SelectScience® Seals of Quality recognize products that have consistently received multiple positive reviews on SelectScience® and are designed to assist scientists in making important purchasing decisions.

Seals of Quality are assigned to approximately 0.1 % of products on the SelectScience® website and allocated in line with strict criteria based on the quantity of reviews a product has received and the average rating of those reviews.

There are four levels of Seal, based on overall review rating:

- Platinum: >4.5 out of 5, minimum 200 reviews.
- Gold: >4.5 out of 5, minimum 100 reviews.
- Silver: >4.2 out of 5, minimum 75 reviews.
- Bronze: >4 out of 5, minimum 50 reviews.









New Seal of Quality recipients are announced quarterly and the Seals are dated by the year in which they are attained. Manufacturers will qualify based on their overall product review rating on SelectScience.

## Phenomenex CEO says...

"Independent customer reviews are absolutely critical to our success."

Fasha Mahjoor, CEO, Phenomenex



## Professor Tim Long, Virginia Tech says..

"If I'm looking for a new piece of equipment, I want to hear from a scientist about their experience, not a sales person."

Review a product in your laboratory >>







